



BELAIR PRIMARY SCHOOL

Facebook Code of Conduct



The intent of the Facebook page is to grow school and community understanding of social media and to make connections more convenient, content more accessible and to tap into the knowledge and support base of the parent community. The Facebook page allows our community to keep up to date with activities through a medium preferred by many. The page will allow us to share school activities and events and build school spirit.

Code of Conduct

Using real account names

All users interacting with Belair Primary School's Facebook page, by either liking or commenting on posts, must do so using a Facebook account that clearly identifies them by their real name.

Posting comments

In the spirit of community building and positive reflection, all posts are to be expressed in a positive frame. It is expected that posts do not contain negative, abusive or inappropriate sentiment and that language used is appropriate.

Raising issues and using names

It is not the intent of the school's Facebook page to create a complaints and issues page. Please use appropriate forums such as direct contact to do so and follow the school procedures and codes of conduct relating to the handling of complaints and issues. Issues involving any of the students, staff or members of the parent community must not be communicated via Facebook. Interactions that incite or contribute to negative sentiments will not be supported.

The school will not respond directly to requests or messages on Facebook. If you need to contact the school, please speak to your child's teacher in the first instance.

Use of names/ Interaction

Names can be used in comments or posts to acknowledge great work or community contribution. It is school policy that only first names are used for students.

Initially users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post. Users will not be able to author a posting of their own or upload media (photos and videos). These user permissions will be reviewed over time, and assessments will be made about access based on use.

Under age Facebook users

The Terms and Conditions of Facebook prohibit people under the age of 13 years from creating an account. Therefore Belair Primary School's Facebook page is a forum for adults to communicate and demonstrate appropriate and positive online behaviour.

Friending teachers on Facebook

All South Australian teachers operate under a DECD Code of Conduct that states that they are to maintain a professional relationship with students and parents, and must refrain from online social interaction. Please do not request to friend the staff.

Actions resulting from any breaches of the Code of Conduct

Belair Primary School reserves the right to ban any user from interacting with its Facebook page for breaches of this Code of Conduct.

Belair Primary School Facebook page operates under the Commonwealth Telecommunications Act and Facebook's Terms.
Dec 2017





Respect

Responsibility

Creativity

Achievement

